

HP Smart Value Fest

Smart Printing - Exceptional Value



Faber
Air Fryer

MRP. 7999 /-



Swiss Military
Trolley Bag + Vanity Kit

MRP. 13998/-



Police
Duffle Bag

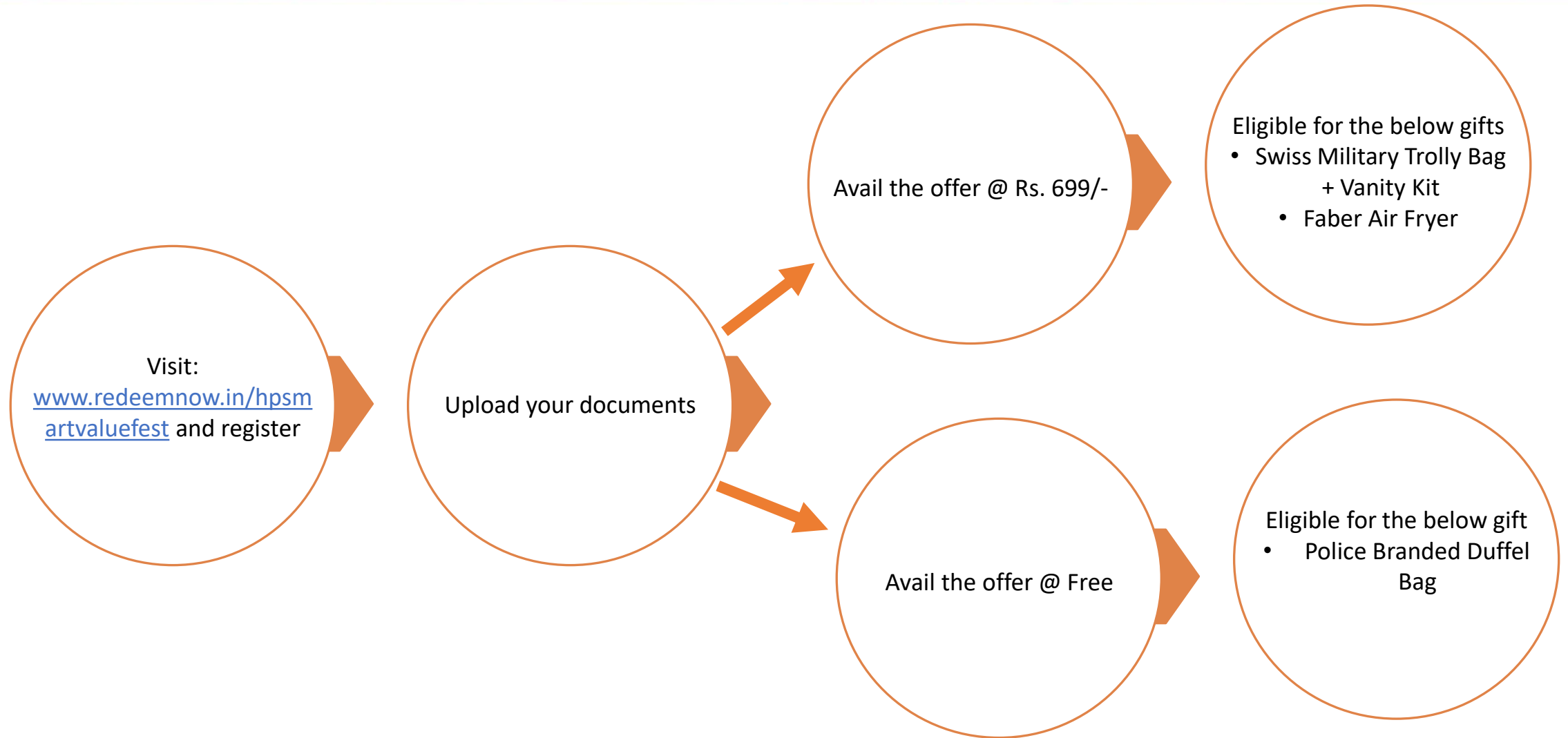
MRP. 2899/-



27th June'2025 to 20th October'2025

www.redeemnow.in/hpsmartvaluefest

Steps to Avail Offer



Valid SKU List



Part	Description	Purchase Validity	Swiss Military Trolley Bag + Vanity Kit	Police Branded Duffel Bag	Registration Validity
			OR		
			Faber Air Fryer		
3D4L3A	HP Smart Tank 210	27 th June’2025 to 20 th October’2025	Rs. 699/-**	NA	Register within 14 days from the date of Purchase of printer
1F3W2A	HP SMART TANK 520 WW BASALT AIO				
4A8R9A	HP Smart Tank 521 Light Basalt				
1F3W3A	HP SMART TANK 525 AIO Dark Surf Blue				
5D174A	HP Smart Tank 524				
4SB24A	HP Smart Tank PLUS 530 WW				
4A8D4A	HP SMART TANK 581				
5D1C1A	HP SMART TANK 584				
1F3Y4A	HP SMART TANK 585				
1F3Y2A	HP SMART TANK 580				
28C12A	Printer Smart Tank 675 AIO - HP				
4WF66A	HP Smart Tank 790				
6UU47A	HP Smart Tank 750				
6UU46A	HP Smart Tank 720				
54R58B	HP DeskJet IA 4278 AIO				
54R53B	HP DJ IA Ultra 4926 IN Cement				
60K34B	HP DeskJet Ink Ultra 4929 AiO				
			NA	Free	

*Terms & Conditions apply *Valid on select models on redemption only **Above redemption processing and handling charges is inclusive of GST.

Terms & Conditions



- This Offer is valid only on selected SKUs of HP Smart Tank Printers and HP Deskjet Printers as stated below, purchased between 27th June'2025 to 20th October'2025 in India. The offer doesn't extend to any other HP Printer SKU not mentioned in the list below. Please go through the offer terms and conditions carefully as HP will not be responsible for any miscommunication in this regard.
- This offer is not applicable for Flipkart and Amazon purchases or any online portal except HP Online Store.
- This offer is valid only on selected SKU of **HP Smart Tank 210,520,521,524,525,530,580,581,584,585,675,720,750 and 790, HP Deskjet Printer – 4278, 4926 and 4929**
- For the purchase made between 27th June'2025 to 20th October'2025 to avail from the options of Available (1. Swiss Military Trolley Bag + Vanity Kit 2. Faber Air Fryer 3. Police Branded Duffel Bag)
- Police Branded Duffel Bag offer is only applicable if HP Deskjet Printer Offer is purchased from select LFR partners – Infiniti Retail Limited(Croma), Reliance Retail Limited, Vijay Sales India Pvt Ltd and CPR Distributors-Lotus.
- The customer needs to pay a redemption processing and handling charges of Rs. 699 during the registration process.
- In case Swiss Military Trolley Bag + Vanity Kit or Faber Air Fryer or Police Branded Duffel Bag received in a damage condition; the customer need to report this within 24 hours post Delivery of shipment. It will not be entertained beyond above timeline.
- This Offer is valid on select SKUs of HP Smart Tank / HP Deskjet Printers as mentioned above, any series that is not a part of eligible SKU list, will not be considered for this offer. Please check with your retailer about validity of the offer at the time of your purchase. HP will not be responsible for any miscommunication in this regard.
- The Customer needs to register with correct serial number of your product at www.redeemnow.in/hpsmartvaluefest/ within 14 days from the date of Purchase of printer . The serial number of the Printer entered by you at the time of registration will be used to check validity of the offer.
- HP Printers covered under this offer are also available without this offer.
- All customer queries regarding the printer offer can be directed to printer@redeemnow.in

Terms & Conditions



- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- Same email ID, mobile number and address can be used to register for the offer redemption for only once. If more than 1 request is received with the same contact details, the claim for offer benefits will be rejected.
- Only 1 unit of HP Smart Tank / HP Deskjet printer per invoice per customer will be eligible for redemption under this offer.
- Gift color may vary depending on available stock.
- Swiss Military Trolley Bag + Vanity Kit or Faber Air Fryer or Police Branded Duffel Bag will be processed and send to registered address within 30-45 days.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfilment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated on their registered mobile number or e-mail id.
- Offer benefit(s) shall be processed and dispatched on the registered address within 30-45 days from the date of approval of claim. Customers will be informed through an email in case of any delay in processing of the same. HP and/or its agency will not be held liable for any delay in processing of the offer due to any force majeure condition or on account of any government or local authority-imposed restrictions due to the any pandemic situation.
- In case if there is a mismatch between Serial no./ Invoice uploaded by customer, the agency representative will contact and confirm for the correct invoice. If the right invoice is not submitted within 10 days, case will be dismissed.
- HP shall not be held responsible for any delay in communication with regard to this offer. HP reserves the right to either change the offer benefits or withdraw the offer at any point without any notice or reason.

Terms & Conditions



- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- The HP Printer SKUs eligible under this offer are also available for sale independently without the offer.
- HP does not intend to have access to personally identifiable information (“PII”) of Customer in connection to this offer and any such access will be incidental. While handling PII of a customer, HP will be guided by its Privacy policy, which is available at <https://www.hp.com/privacy>.
- HP shall not be held responsible for delay in communication regarding the offer/ contest and it reserves the right at any time to change, modify, withdraw, extend, or terminate this Contest/ Offer at their discretion, without any prior notice and without any liability or obligation in this regard.
- This offer can not be clubbed with any other offer and is not transferrable.
- This offer is valid only for India citizens for purchases made in India.
- The offer is available on ‘as is’ basis and HP disclaims any warranties, whether express or implied.
- The participation in the offer/ contest is voluntary. By agreeing to enter in the contest/ offer, customer (You) agree to be bound by its terms and conditions.
- The Company shall not be liable to pay any compensation or otherwise for any failure to perform any obligation under the offer, which is due to a force majeure event which is beyond the control of the Company.
- HP reserves the right to disqualify any customer, or discontinue the offer any time without prior intimation.
- The offer shall be governed by the laws of India and shall be subject to the Courts at Bangalore.

Redemption Process



Some important points that need your attention while you opt for any redemption benefit/s.

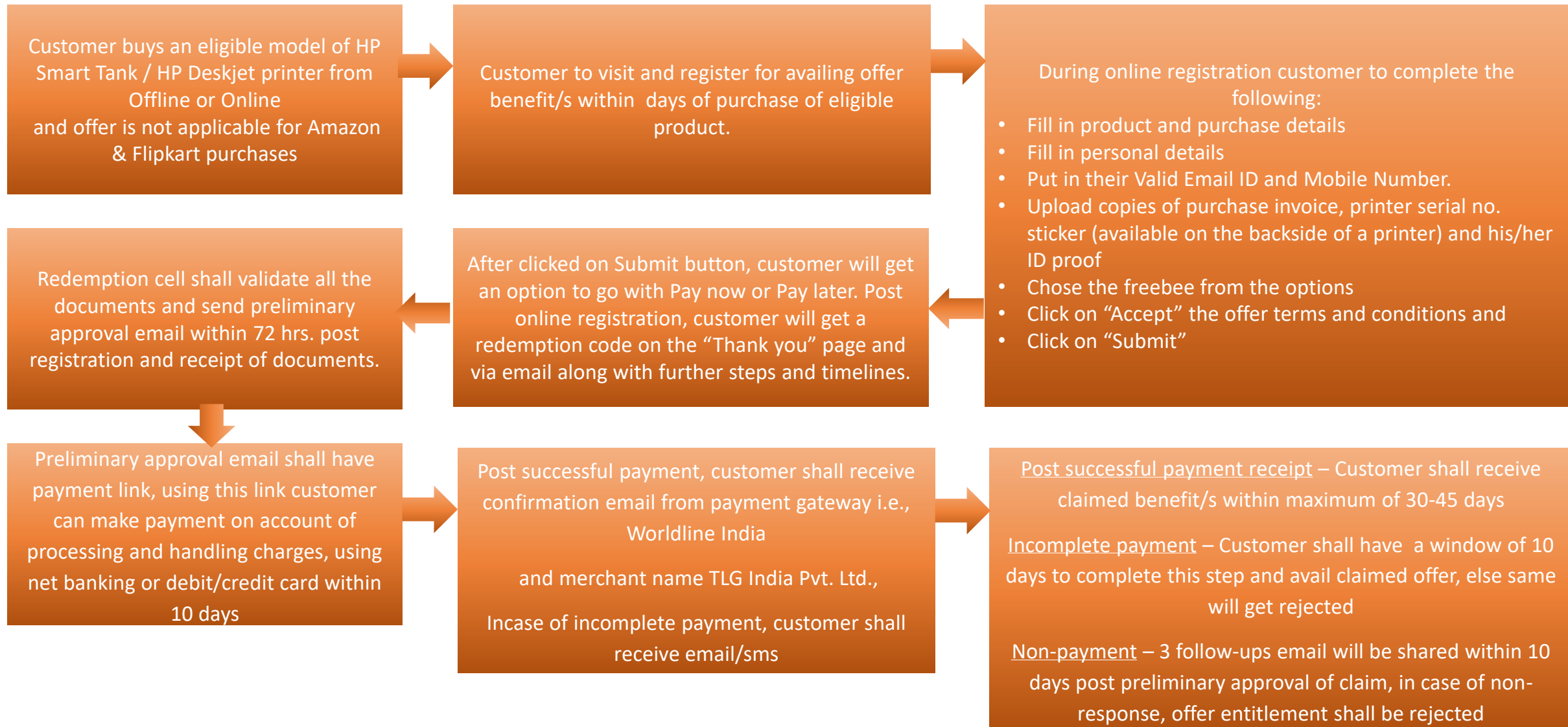
- During online registration for the offer, contact person's name should be same as written on the copy of purchase invoice.
- During upload of the documents, kindly ensure that all documents are clearly visible and file size should not be more than 2 MB.
- At the time of registration, kindly keep a scanned copy of the following documents:
 - A copy of purchase invoice,
 - A printer serial number sticker (available on the backside of a printer).
 - A copy of your valid ID proof.
- During the registration process, you will be asked to re-confirm your email ID and validate your mobile number through OTP process, so you are requested to complete this process to proceed further. Re-confirmation of email ID and Mobile number is a mandatory step to ensure that all important communications related to the offer and all your offer benefit(s) reach to you directly.

Redemption Process



- Please mention your dealer's name and select the valid SKU to get the offer details. Select the offer and check your registration details before you click on Submit button. Upon successful submission of details, a thank you page will open. Please make a note of your redemption code that can be used as a reference number for all future communications with the redemption cell. Registration should be completed within 14 days of purchase of the product.
- On receipt of these documents and registration details, redemption cell shall do verification of the same, and share further communication within 72 hrs. through email / SMS about validation status.
- Hold stage:
 - In case of any missing details/documents, customer shall be requested to provide the same within given time frame.
- Rejection stage:
 - In case of rejection of claim due non-compliance of the terms of the offer, customer shall be communicated about the same through Email/SMS
- All customer queries regarding the offer can be directed as per the following:
 - Email : Customer can write email to printer@redeemnow.in
 - SMS update: In case customer wants know latest status of their claim, customer can send SMS Claim <RedemptionCode> to 53030, and an auto reply with latest status of the redemption request will be shared through system

Process flow for redeeming the offer





Thank you!