

Back to College Offer 2019



Offer valid from 15th June to 19th Aug 2019



www.hpshopping.in/pcoffer



Safety Package
worth Rs 12,000



B&O Beoplay H4
Bluetooth Headset
worth Rs 25,000



Eat. Play. Hop Annual
Card worth Rs 9,600



#HowAboutNow

#SafetyNow



Onsite 3 years warranty



1 year Accidental Damage Protection



1 year Reliance Theft Insurance



Unistal Data protection Software



Protegent Antivirus

#EntertainmentNow



B&O Beoplay H4 Bluetooth Headset worth Rs 25,000

- ✓ 19 hours of play
- ✓ Uncompromising wireless sound
- ✓ Built for Comfort, fit & Style

#ExperienceNow

Eat. Play. Hop Annual Card



Couple movie tickets every month for a year worth Rs 4800



Rs 200 Ola Cab coupon every month for a year worth Rs 2400



Rs 200 Zomato Food coupon every month for a year worth Rs 2400

HP Luxury / Gaming
'BACK TO COLLEGE'
OFFER 2019

LUXURY like Never Before...

Entertainment
(Worth Rs 25,000)



Categories

Products



*Beoplay H4
Bluetooth
Headset*



B&O Beoplay H4
Bluetooth Headset
worth Rs 25,000

Gaming

OMEN X

1999*



Luxury

Spectre

1999*



*Includes processing fee, shipping and handling charges

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Offer valid from 15th June, 2019

**HP NOTEBOOKS
'BACK TO COLLEGE'
OFFER 2019**

**Safety Package
(Worth Rs 12,000)**

**Experience
(Worth Rs 9,600)**

**Entertainment
(Worth Rs 25,000)**

Categories

Products

(Worth Rs 20,024)
 (Worth Rs 3,750)
 (Worth Rs 1,599)
 (Worth Rs 5,000)
 (Worth Rs 750)

**Eat. Play. Hop
Annual Card**

**Beoplay H4
Bluetooth
Headset**

Categories	Products	Safety Package		Experience	Entertainment
Gaming	OMEN 15 PAVILION GAMING	499		799*	2999*
ENVY/ PAVILION	ENVY x360 PAVILION x360 PAVILION 13/14 PAVILION 15	1299		799*	2999*
HP 14/15 (Select Models)	DR, DX, CR	1299		799*	2999*
	With Office 2019	1099	399	799*	7999*
	With Win 10				

*Includes processing fee, shipping and handling charges

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Offer valid from 15th June, 2019

**HP DESKTOPS
'BACK TO COLLEGE'
OFFER 2019**

**Safety Package
(Worth Rs 9,749)**

**Experience
(Worth Rs 9,600)**

**Entertainment
(Worth Rs 25,000)**

Categories

Products



(Worth Rs 3,999)



(Worth Rs 5,000)



(Worth Rs 750)



**Eat. Play. Hop
Annual Card**



**Beoplay H4
Bluetooth
Headset**

Gaming

PAVILION GAMING

NA**

299

799*

2999*

**ENVY/
PAVILION**

**ENVY
PAVILION**

NA**

299

799*

2999*

HP AIO/Tower

With Win 10

299

299

799*

7999*

With FreeDOS

499

299

799*

7999*

*Includes processing fee, shipping and handling charges

**Default 3 years warranty available, no upgrade possible

www.hpshopping.in/pcoffer

Offer valid from 15th June, 2019



**HP 'BACK TO COLLEGE'
FINANCE OFFER 2019**

BAJAJ FINANCE

HDB

PINELABS

PRODUCT CATEGORY



Omen X

15/3

NA

NA

Spectre
Omen/Pavilion Gaming
Envy x360, Pavilion x360
Pavilion 13/14
Pavilion 15
DR, DX, CR

12/4,
9/3

11/2

6/0

HP 14/15 Win 10

9/3

11/2

6/0

*9/3 and 12/4 includes DBD of 1.77%
(inclusive of GST)

Offer Terms & Conditions



- ***This offer is only applicable in case of purchase Via HP Online store (www.hpshopping.in) or Over the Counter Sale through HP Authorized Resellers. The offer is NOT valid on purchase through any other Online Portal***
- ***Offer is ONLY valid for end customer purchase made from 15th June, 2019 for a limited period of time.***
- ***The 'Back to College' Offer is valid only on Omen DC, Pavilion Gaming CX , DK, Envy x360 AG series, Pavilion x360 CD, AD, DH, Pavilion 14 CE, Pavilion 13 AN, Pavilion 15 CS, CW series, HP 14/15 DR, DX, CR, DA, DY, CF and DB series. B&O Offer is also valid on Spectre, Omen X. BTC offer is not valid on Notebooks DOS SKUs, online derivative series and models with upfront pricing.***
- ***This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.***
- ***Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at www.redeemnow.in/hpbtc will be used to check validity of the offer.***
- ***The Customer needs to register within 7 days from the date of Purchase of notebook.***
- ***HP Notebook series covered under this offer are also available without this offer.***
- ***Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.***
- ***All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in***
- ***Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be Rejected.***
- ***In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.***
- ***Offer claimed by online customer shall be processed and communicated through Email / SMS***
- ***Beoplay H4 Bluetooth Headset delivery TAT is 4-8 weeks.***



Below SKUs and All DOS SKU's and online derivative models are not Eligible for HP Back To College 2019 Offer

SKU	Model Number
5JS04PA	HP Laptop 14-ck0119TU
4LR30PA	HP Pav x360 Convert 14-cd0051TX
7NH16PA	HP Laptop 15-da0389TU
5XD50PA	HP Laptop 15-da0352TU
7MW54PA	HP Laptop 15-da1058TU
7NL56PA	HP Laptop 15-da1074TX

Safety Package – Worth upto Rs. 31,123



- *Extend your Total Warranty Coverage to 3 years Onsite (1 Year Standard + 2 Year Extended)*
- *Next Business Day Response**
- *High-quality remote assistance and convenient Onsite support available the next business day**



Accidental Damage Protection

- *1 year ADP coverage – no questions asked*
- *Only one time repair/replacement of component is included*
- *Full protection against damage*



- *1 year of Burglary Cover with Theft Extension Insurance Policy*
- *Simple and Easy to claim*
- *100% of Invoice amount reimbursed in case of any theft or burglary within 3 months from purchase date*
- *Upto 92.5% of Invoice amount is reimbursed until 1 year from the date of purchase*
- *Valid only eligible Series on HP notebooks. Not Valid for HP Desktops*



- *Crash Proof – No data loss & downtime, Data loss prevention, Recover lost/deleted data*
- *SysBoost – Enhance system speed, Wipe out unwanted data, Disc space management*
- *Locate Laptop – Track stolen laptop, user photo capturing, Automatic data encryption*



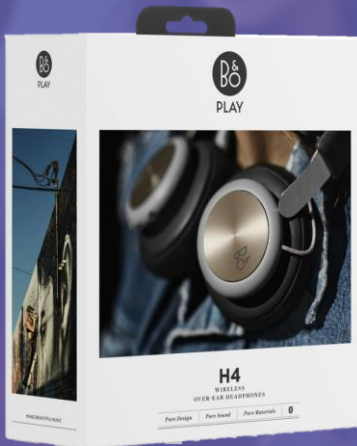
- *1 year Protegent Antivirus subscription on desktops and Laptops*
- *Secure device from viruses*
- *Fast & Easy Installation*

Entertainment with B&O Bluetooth Headset - For an unfiltered life



**Bang & Olufsen Beoplay
H4 Bluetooth Headset**

Rs 25,000



Charcoal Grey

- Ω Premium wireless, over-ear headphones with Bang & Olufsen Signature Sound
- Ω Frequency response - 20 - 20,000 Hz
- Ω Designed with clean lines and a focus on pure essentials
- Ω Up to 19 hours of battery life with Bluetooth
- Ω High quality headphones made with leather, aluminum and steel
- Ω Designed to take calls on the go

For more product details -

<https://www.bang-olufsen.com/en/headphones/beoplay-h4>

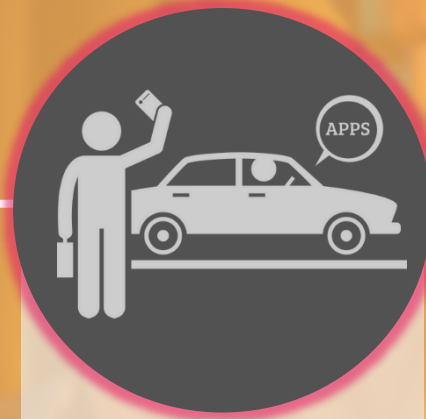
Experience with Eat Play Hop Card

- Access a year of exclusive offers worth Rs 9,600



Couple tickets every month for 12 months
worth upto Rs 4800

24 Movie tickets (Mon-Fri all shows and Sat-Sun shows before 12 pm)



Cab coupon every month for 12 months
worth upto Rs 2400

Rs 200 Ola coupon every month (Mon – Sun)



Food delivery coupon every month for 12 months
worth upto Rs 2400

Rs 200 Zomato food coupon every month (Mon – Sun)

Eat Play Hop Card - Redemption process



Customer to visit www.redeemnow.in/hpbtc to avail the Eat.Play.Hop card

Customer will receive 3 activation codes, 1 each for movies, cab and food delivery from HP redemption cell after validation of the product purchase

Customer to visit www.hpbtc.bigcityexperience.com and use the 3 activation codes to redeem the offer. Customer needs to redeem atleast one offer latest by 31st August, 2019 to avail benefits for 12 months

The movie tickets and Cab and Food coupon for the month are valid for the same month only and non-transferrable. If customer doesn't avail the benefits for any month, they will not be carried forward to next month

Movie tickets can be booked on the website itself every month and Ola cab coupon and Zomato food coupon need to be redeemed every month

Once the card is activated, customer can avail Movie tickets, cab coupon and Food delivery coupon every month by clicking on Booking tab at www.hpbtc.bigcityexperience.com

For complete process and details, please visit www.hpbtc.bigcityexperience.com



Process Note for redeeming the offer

Customer buys an eligible model of Notebook/Desktop from HP authorized reseller or HP Online Store (www.hpshopping.in)

Customer to visit www.hpshopping.in/pcoffer and register for availing offer benefit/s within 7 days of purchase of eligible product

During online registration customer to complete the following:

- Fill in personal details
- Put in their Valid Email ID and Mobile Number
- Fill in product and purchase details
- Upload copies of purchase invoice, bar coded serial no. sticker and his ID proof
- Click on “Accept” the offer terms and conditions and
- Click on “Submit”

Redemption cell shall validate all the documents and send preliminary approval email within 72 hrs. post registration

Post online registration, customer will get to see redemption code on the “Thank you” page and through email along with further steps and timelines

Preliminary approval email shall have payment link, using this link customer can make payment on account of offer fee, using net banking or debit/credit card within 10 days

Post successful payment, customer shall receive confirmation email from payment gateway i.e. EBS and merchant name TLG India Pvt. Ltd.,
Incase of incomplete payment, customer shall receive email/sms

Post successful payment receipt – Customer shall receive claimed benefit/s within maximum of 30 days (except Beoplay headset which will take 4-8 weeks to deliver)
Incomplete payment – Customer shall have a window of 10 days to complete this step and avail claimed offer, else same will get rejected
Non payment – 3 follow-ups email will be shared within 10 days post preliminary approval of claim, in case of non-response, offer entitlement shall be rejected

Important things to note during the registration



Some important points that need your attention while you opt for any redemption benefit/s.

- During online registration for the offer, contact person's name should be same as written on the copy of purchase invoice.
- During upload of the documents, kindly ensure that all documents are clearly visible and file size should not be more than 2 MB.
- At the time of registration, kindly keep a scanned copy of the following documents:
 - A copy of purchase invoice,
 - A barcoded notebook/desktop serial number sticker (same can be taken from cardboard packaging).
 - A copy of your valid ID proof.
- During the registration process, you will be asked to re-confirm your email ID and validate your mobile number through OTP process, so you are requested to complete this process to proceed further. Re-confirmation of email ID and Mobile number is a mandatory step to ensure that all important communications related to the offer and all your offer benefits reach to you directly.
- Select source of purchase and dealer name, and valid SKU. Post that offers will be displayed along with offer fee, make a selection of single or multiple offers based upon choice and offer amount will be shown accordingly, please check complete details before you click on Submit button. Upon successful submission of details, a thank you page will open, please make a note of your redemption code, that will be a ready reference number for all future communications with redemption cell. Registration should be completed within 7 days of purchase of the product.
- Within next 72 hours of the registration, you will receive an email with preliminary approval of your redemption request. If your details are in order, you will be advised to visit payment link to make the payment of the offer. This option will be open for 10 days from the date of this email. Post successful receipt of payment, offer processing shall start and approval SMS will be shared on your registered mobile number. As per terms of the offer, all claimed benefit/s shall be emailed to your registered Email ID/registered address within 30 days from the date of payment receipt (except Beoplay headset which will take 4-8 weeks to deliver)

Offer Escalation Matrix



Email

notebook@redeemnow.in for notebooks
desktop@redeemnow.in for desktop

Call-back

Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to www.redeemnow.in and using Helpdesk section provide details for call back

Escalation

For escalations, customer can write to escalation@redeemnow.in

High escalation

For 4th level of escalation, customer can write to escmanager@redeemnow.in

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee (except Beoplay headset which will take 4-8 weeks to deliver). In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.

Safety Package with

RELIANCE



- HP Redemption Cell will get 1 year Burglary Cover with Theft Extension Insurance policy issued for the end-customers.
- The steps to avail insurance policy will be performed by HP Redemption Cell and customers will get the Insurance policy via email.
- Policy cover will start after HP Redemption Cell has approved the redemption.
- Policy to be issued on the Invoice amount in the name of the end-customer by Reliance General Insurance (RGI).
- Theft and burglary to be covered under the policy by RGI.
- Depreciation rate will be charged on the invoice value @ 2.5% per quarter. Please refer the example given in Table 1.1
- HP's role will be only till getting the policy issued for the end-customer
- In case of theft/burglary of laptop, customers need to approach RGI directly for claim filing/claim handling. HP will have no role to play in claim filing/claim handling.
- In case of any dispute, HP will have no obligation/liability towards resolving the same. Customers need to settle such disputes directly with RGI.
- End-customers need to ensure that the name with which they are registering at www.redeemnow.in/hpbtc has a bank account in an Indian nationalized or private bank. This is a compulsory requirement of RGI for claim disbursement.

Table 1.1: Example

Laptop purchase date: 17th June, 2019

Claim Logged Date:	Amount returned to customer:
Before 17th Sept'19	Full invoiced amount will be given to customer
17th Sept'19- 16th Dec'19	2.5% will be cut from invoiced amount
17th Dec'19 - 16th Mar'20	5% will be cut from invoiced amount
17th Mar'20 - 16th June'20	7.5% will be cut from invoiced amount

Safety Package with

RELIANCE



Link to check policy details: <https://www.reliancegeneral.co.in/Insurance/SMEs/Burqlary-and-Housebreaking/BurqlaryAndHouseBreaking.aspx>

Claims Filing/Handling

- Claims to be intimated by the customer through RGI Call center or Online Portal.
- An FIR to be registered for the loss.
- Non traceable report to be occupied from the Police Department
- Documents required for submission to process the claim
 - Claim Form –Duly filled and signed
 - Policy schedule
 - Invoice Copy
 - Copy of FIR
 - Non Traceable report
 - KYC documents
 - NEFT Documents
- Claim will be settled within 7 days of the submission of all the completed documents by RGI.
- Call Center No. - 18003009

NOTE:

- Claim Filing/Handling is the sole responsibility of Reliance General Insurance.
- HP will not be responsible for the same.
- In case of any issues faced by end-customers in any of these 5 steps, they need to approach RGI service centers directly.



**DON'T ASK ME, AAGE KA KYA SOCHA HAI.
YEH POOCHO, AAJ MAIN KYA HUN
#HowAboutNow**

