

# BACK 2 CAMPUS OFFERS 2018



## REINVENT YOUR COLLEGE LIFE!

[www.redeemnow.in/hpbacktocampus2018](http://www.redeemnow.in/hpbacktocampus2018)





A day in college



Studying



Listening to music and dancing



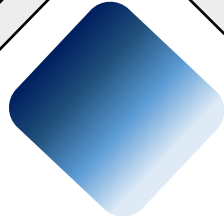
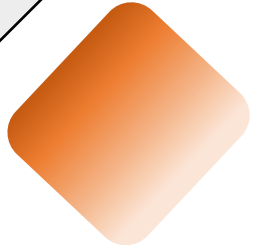
Watching movies & shopping



Accidents happen



Online threats and security



# BACK TO CAMPUS OFFERS 2018

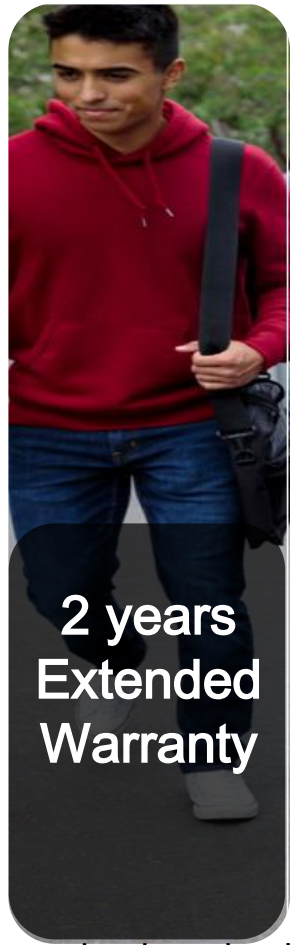


**REINVENT PEACE OF MIND**  
(Worth Rs 16,105)

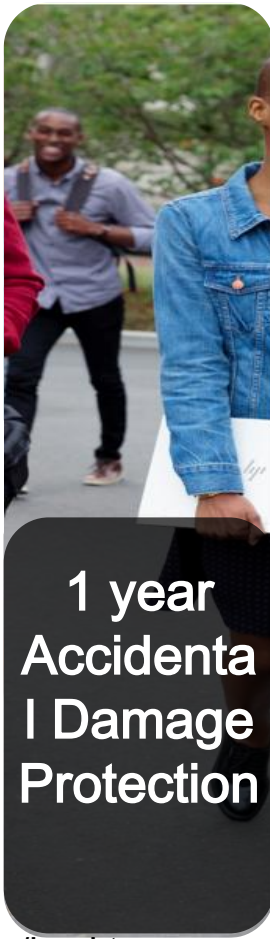
**REINVENT ENTERTAINMENT EXPERIENCE**  
(Worth Rs 19,990)

**REINVENT EXPERIENCE**  
(Worth Rs 2500)

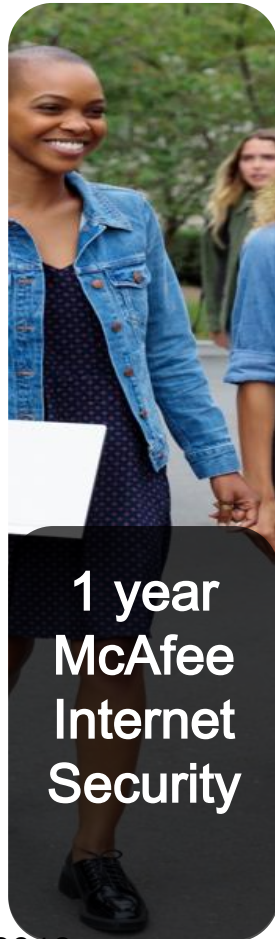
**REINVENT FINANCE**  
(EMIs starting Rs.2120)



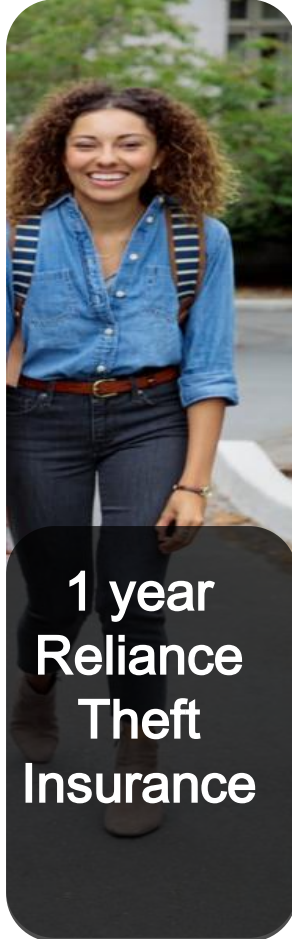
**2 years  
Extended  
Warranty**



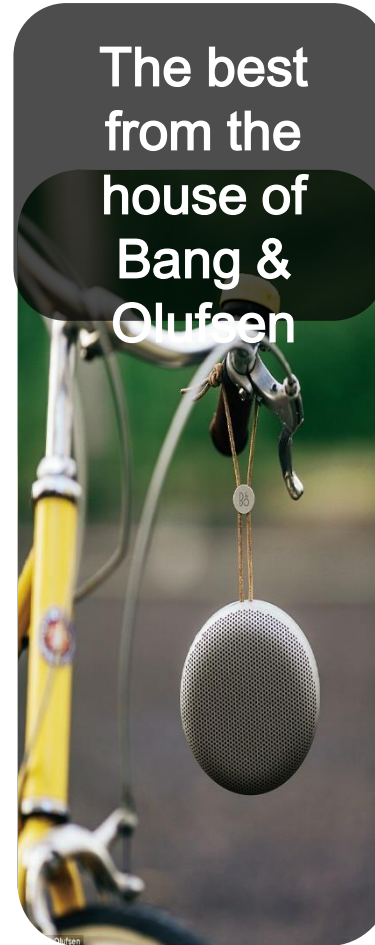
**1 year  
Accidental  
Damage  
Protection**



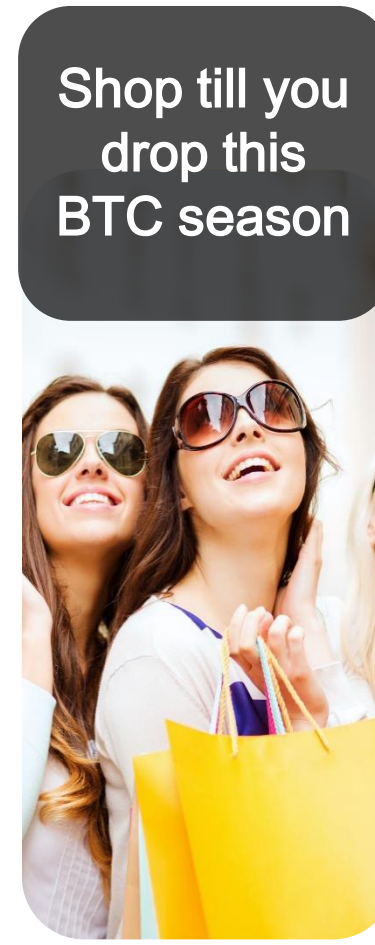
**1 year  
McAfee  
Internet  
Security**



**1 year  
Reliance  
Theft  
Insurance**



The best  
from the  
house of  
**Bang &  
Olufsen**



Shop till you  
drop this  
BTC season



Easy EMIs  
on all laptops  
you love

Book HP Pavilion...  
EMIs starting Rs...  
with your EMI Network Card  
BOOK NOW



Windows Ink. If you can think it, you can ink it.  
Redefine your computing experience with HP PCs, powered by  
Genuine Windows 10 and Office Home & Student 2016.

Experience 360 degrees of engineering marvel with HP Pavilion x360 on easy EMIs. Use your Bajaj Finserv EMI Network Card and book it today.  
Product features:  
Hybrid Drive Storage • 8GB RAM • 8th Gen Intel® Core™ i5 Process  
NVIDIA® GeForce® MX130 Graphics • Backlit KBD



# Reinvent Entertainment

BEOPLAY (B&O)  
SPEAKER A1



## TRULY PORTABLE

*Take It everywhere.*



## DURABILITY

*Robust Design. Do not handle with Care.*



## SOUND

*Sound that can shake the floor.*



## MICROPHONE

*Take calls with the speaker.*



## BATTERY LIFE

*Groove up-to 24 hours.*

Worth Rs 19,990  
@ an unbelievable  
offer





# Reinvent Peace Of Mind



**2 Years Extended Warranty**  
*All around protection for 3 years.*



**McAfee Internet Security**  
*Safeguard your laptop against potential viruses and online threats.*

**Get Complete  
peace of mind**

[www.redeemnow.in/hpbacktocampus2018](http://www.redeemnow.in/hpbacktocampus2018)





# Reinvent Experience

PINEPERKS GIFT  
VOUCHER

## ECOMMERCE

amazon Flipkart   Myntra

## LIFESTYLE

SHOPPERS STOP START SOMETHING NEW lifestyle YOUR STYLE. YOUR STORE. NIKE IN LOVE WITH LIFE IN WITH FASHION pantaloons

## TRAVEL

make my trip  yatra  cleartrip  Thomas Cook

## DINING

TAJ  Café Coffee Day  dineout EXPLORE  Domino's Pizza

## ENTERTAINMENT

book my show  The Four Fountains SPA  imagica

Voucher worth  
Rs 2500 for all  
you can shop




**hp** **BACK TO CAMPUS DESKTOPS OFFER 2018**

**REINVENT PEACE OF MIND**  
(Worth Rs 16,105)


**REINVENT ENTERTAINMENT**  
(Worth Rs 19,990)

**REINVENT EXPERIENCE**  
(Worth Rs 2500)

Categories	Products
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(Worth Rs 10,437)



(Worth Rs 699)



(Worth Rs 19,990)



(Worth Rs 2,500)

Pavilion	PAVILION AIO Q series
HP 20/22 AIO	With Win 10 & DOS
HP Tower	With Win 10 & DOS

Default 3 years warranty	Free (with any other offer)
799	
499	

2499*
NA
NA

999
1499
NA

# Peace of Mind worth Rs. 16,105



- Extend your Total Warranty Coverage to 3 years Onsite ( 1 Year Standard + 2 Year Extended )
- Next Business Day Response\*
- High-quality remote assistance and convenient Onsite support available the next business day\*



- 1 year McAfee Internet Security (MIS) subscription on desktops and Laptops
- Trusted Anti-Virus for Comprehensive your device
- Protect your device; Anti-Virus; Free technical support



# Entertainment – B&O Speaker worth Rs 19,990



- Ultra-portable Bluetooth speaker, weighs only 1.3 lbs (600g)
- More sound. More bass. Peak power of 2X140 W
- Up to 24-hours of battery life per charge
- Dust and splash resistant anodized aluminum dome
- Connect two A1s for a wireless stereo sound experience

To check out more:

<https://www.beoplay.com/en/products/beoplaya1#buy>

<https://www.amazon.in/Bang-Olufsen-BeoPlay-Wireless-Speakers/dp/B01DO9KW38>

Brand	Bang & Olufsen
Model Name	Beoplay A1
Item Weight	272 Kg
Product Dimensions	19 x 19 x 8.8 cm
Batteries:	1 Lithium Polymer batteries required.
Number Of Items	1
Audio Wattage	60 Watts
Voltage	7.4 Volts
Wattage	280 Watts

## B&O PLAY A1



# Experience with PinePerks

Choose from a range of brands:

## LIFESTYLE

SHOPPERS STOP  
START SOMETHING NEW

lifestyle  
YOUR STYLE. YOUR STORE.

Levi's

THE TITAN

NIKE

JACK & JONES®

pantaloons

## HEALTH & FITNESS

Tuscany  
De-Stress. Escape. Breathe...

new  
U  
about you.  
A. Dabur Enterprise

kaya  
low carb  
low fat  
low sugar

VLCC  
SLIMMING | BEAUTY | FITNESS  
FOR MEN AND WOMEN

YFCE  
LIVE FIT

Dr Batra's®

## E-COMMERCE

amazon.in

Flipkart

## TRAVEL

make my trip  
MEMORIES UNLIMITED

yatra.com

## DINNING

dineout

## HYPERMARKET

BIG BAZAAR

## ENTERTAINMENT

book my show

## FASHION ACCESSORIES

HIDESIGN

and many more...



# Pine Perk Gift Card Worth Rs 2500



- Pine Perk Gift card worth Rs 2500. This is an E- Voucher and will be sent on the registered email id
- Customers can use this E- Voucher to Select from a host of Brands and online Portal Vouchers.
- Multiple Vouchers of any value from multiple Brands can be redeemed, subject to a total of 2500/-
  - Example : Rs. 500 Voucher of Myntra, Rs.1000 Voucher of Book My Show and Rs.1000 Voucher from Shopperstop
- Buy Voucher for the brands like Flipkart, Myntra, Lifestyle, Pantaloons, Allen Solly and many more. Choose a wide range of Online and Offline brands under one roof.
- For Redeeming the voucher customer has to visit [www.pineperks.in](http://www.pineperks.in) and log in using the mobile number registered under HP Reinvent Joy Offer.
- Customer has to buy the vouchers using Pine perk Account within 3 months from the date of money credited to Pine perk account.
- Individual brand vouchers validity can be checked on pineperks website under T&Cs for each brand



# Process Note for Redeeming Complete Offer



Customer buys an eligible model of Desktop from HP authorized reseller or HP Online Store ( [www.hpshopping.in](http://www.hpshopping.in))

Customer to visit [www.redeemnow.in/hpbacktocampus2018](http://www.redeemnow.in/hpbacktocampus2018) and register for availing offer benefit/s within 7 days of purchase of eligible product

During online registration customer to complete the following:

- Fill in personal details
- Put in their Valid Email ID and Mobile Number
- Fill in product and purchase details
- Upload copies of purchase invoice, bar coded serial no. sticker and his ID proof
- Click on “Accept” the offer terms and conditions and
- Click on “Submit”

Redemption cell shall validate all the documents and send preliminary approval email within 72 hrs. post registration

Post online registration, customer will get to see redemption code on the “Thank you” page and through email along with further steps and timelines

Preliminary approval email shall have payment link, using this link customer can make payment on account of offer fee, using net banking or debit/credit card within 10 days

**Post successful payment**, customer shall receive confirmation email from payment gateway i.e. EBS and merchant name TLG India Pvt. Ltd.,  
**Incase of incomplete payment**, customer shall receive email/sms

**Post successful payment receipt** – Customer shall receive claimed benefit/s within maximum of 30 days  
**Incomplete payment** – Customer shall have a window of 10 days to complete this step and avail claimed offer, else same will get rejected  
**Non payment** – 3 follow-ups email will be shared within 10 days post preliminary approval of claim, in case of non-response, offer entitlement shall be rejected

# Important Things to Note during Registration



## Some important points that need your attention while you opt for any redemption benefit/s.

- During online registration for the offer, contact person's name should be same as written on the copy of purchase invoice.
- During upload of the documents, kindly ensure that all documents are clearly visible and file size should not be more than 2 MB.
- At the time of registration, kindly keep a scanned copy of the following documents:
  - A copy of purchase invoice,
  - A barcoded desktop serial number sticker (same can be taken from cardboard packaging).
  - A copy of your valid ID proof.
- During the registration process, you will be asked to re-confirm your email ID and validate your mobile number through OTP process, so you are requested to complete this process to proceed further. Re-confirmation of email ID and Mobile number is a mandatory step to ensure that all important communications related to the offer and all your offer benefits reach to you directly.
- Select source of purchase and dealer name, and valid SKU. Post that offers will be displayed along with offer fee, make a selection of single or multiple offers based upon choice and offer amount will be shown accordingly, please check complete details before you click on Submit button. Upon successful submission of details, a thank you page will open, please make a note of your redemption code, that will be a ready reference number for all future communications with redemption cell. Registration should be completed within 7 days of purchase of the product.
- Within next 72 hours of the registration, you will receive an email with preliminary approval of your redemption request. If your details are in order, you will be advised to visit payment link to make the payment of the offer. This option will be open for 10 days from the date of this email. Post successful receipt of payment, offer processing shall start and approval SMS will be shared on your registered mobile number. As per terms of the offer, all claimed benefit/s shall be emailed to your registered Email ID/registered address within 30 days from the date of payment receipt.

# Offer Terms & Conditions



- This offer is only applicable in case of purchase Via HP Online store ([www.hpshopping.in](http://www.hpshopping.in)) or Over the Counter Sale through HP Authorized Resellers. The offer is NOT valid on purchase through any other Online Portal
- Offer is ONLY valid for end customer purchase made from 9th June, 2018 to 26th August 2018.
- Last date to register for the offer is 2<sup>nd</sup> September 2018.
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Desktop entered by you at [www.redeemnow.in/hpbacktocampus2018](http://www.redeemnow.in/hpbacktocampus2018) will be used to check validity of the offer.
- The Customer needs to register within 7 days from the date of Purchase of Desktop
- HP desktop series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- All customer queries regarding the desktop offer can be directed to [desktop@redeemnow.in](mailto:desktop@redeemnow.in)
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS

# Offer Terms & Conditions Continued



- All customer queries regarding the offer can be directed as per the following:
  - Email : Customer can write email to [desktop@redeemnow.in](mailto:desktop@redeemnow.in) for desktop queries
  - Callback : In case customer wants talk to our representative, send SMS REDHELP to 53030, and we will give you a callback within 24 hours, or visit to [www.redemnow.in](http://www.redemnow.in) and using Helpdesk section provide details for call back
- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.

# Peace of Mind Terms & Conditions



## Additional 2 year Onsite Warranty- Consumer Desktops

- All HP Consumer desktop come with 1 year default onsite warranty. This offer is for additional 2 years onsite warranty. Total Warranty period will be 3 years.
- The warranty certificate will be emailed to customer's registered email id. There will be no hard copy of the same. Customers need to carry a printout of this warranty certificate and invoice copy to HP authorized service centers in case of any after sales support requirement.
- Desktop Model's which already have 3 year warranty will not be eligible under this offer.

## 1 year McAfee Internet Security Subscription- Consumer Desktops

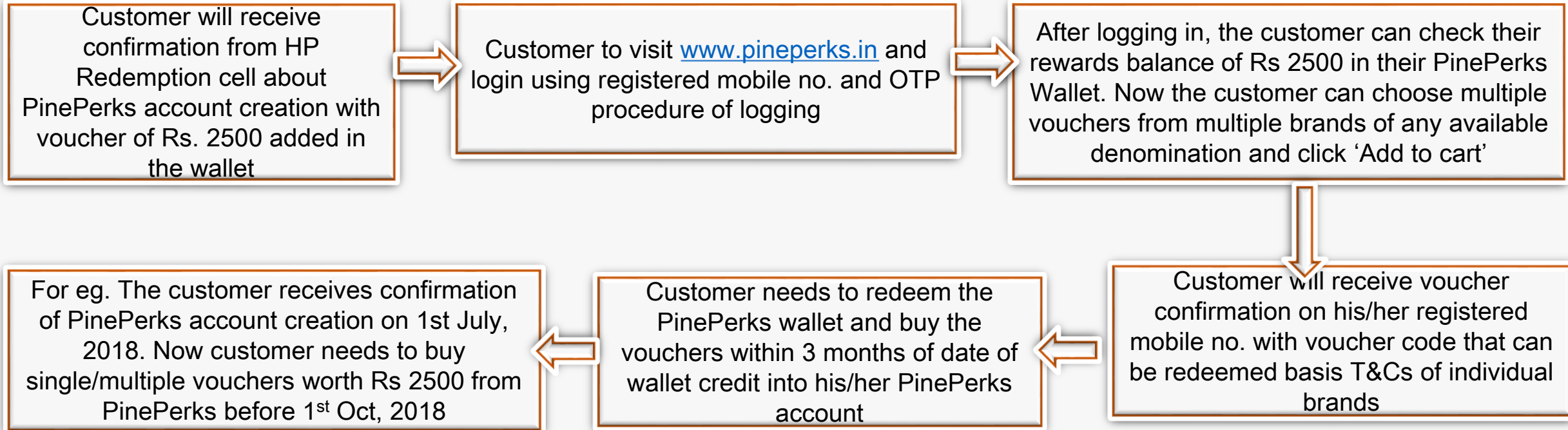


- 1 year McAfee Internet Security (MIS) subscription can be availed by downloading and installing MIS software via the link which will be sent in an email by HP Redemption Cell along with license key.
- For any service/performance issues regarding MIS, customers need to contact McAfee service center for any help. HP will not be responsible for any service or performance related issues of MIS.
- McAfee Service Center Toll Free No.: 1800-3000-2454, Also refer: <http://service.mcafee.com/faq/country.html>





# Experience– Process Flow for PinePerks Voucher Redemption



Customer can refer to detailed HP-PinePerks Process flow with screenshots at [www.redeemnow.in/hpbacktocampus2018](http://www.redeemnow.in/hpbacktocampus2018)

# BACK 2 CAMPUS OFFERS 2018



THANK YOU!  
HAPPY SELLING!

