



POWER YOUR LEARNING WITH HP



Offer Validity – 1st July 2026 to 31st August 2026

Offer website – <https://www.redeemnow.in/hpbacktocollegeoffer>



Limited Time Offer Only

1st – 9th July 2026

- Full Swipe HDFC Cashback on select models
- Bajaj One EMI Free
- UPI Acceleration on key models

2 Months Full BTC Throttle

1st July – 31st August 2026

- Upto Rs 15000 Cashback on all Leading Banks
- Upto Rs 25000 Switch Bonus
- Upto 30 Month No Cost EMI scheme with Bajaj
- Hyper X Accessories for Gaming models
- Consumer offers for Students
- **New Interventions** : Switch on old mobile/tablet + New NBFC Partner



HP BACK TO COLLEGE • 1 JULY – 31 AUGUST 2026

HP Back to College Cashback Offers



HP Back to College – Exciting Bank Cashback

1st July to 31st August 2026



CASHBACK SLABS

Cashback	Min Swipe
1500	39999 Onwards
2500	54999 Onwards
3500	74999 Onwards
5000	89999 Onwards
10000	99999 Onwards
15000	139999 Onwards

No Cost EMI now available on Rs.54,999 and above models

All Cashback Slab applicable irrespective of Product Series.

Offer Applicable on all Consumer Notebook/AIO/Desktop Series on above-mentioned Banks

Hero SKU – Accelerated Cashback offers on Full Swipe



Limited Time Offer Only

Models	Flat Cashback
14/15 Series - Core 5 / Ultra 5 / Ultra 7	Rs 4000
Victus - RTX 3050 Series	Rs 4000
Omni Book 7	Rs 5000
Omni Book X	Rs 5000
Omni Book Ultra	Rs 5000

Offer Valid from 1st July to 9th July '2026

HP Back to College – Exciting Bank Cashback

1st July to 31st August 2026



IndusInd Bank

YES BANK

IDFC FIRST Bank CREDIT CARDS

onecard
Offer applicable on all credit cards managed by OneCard

AMERICAN EXPRESS

DBS Live more, Bank less

CASHBACK SLABS

Cashback	Min Swipe
1500	39999 Onwards
2500	54999 Onwards
3500	74999 Onwards
5000	89999 Onwards
10000	99999 Onwards
15000	139999 Onwards

No Cost EMI now available on Rs.54,999 and above models

All Cashback Slab applicable irrespective of Product Series.

Offer Applicable on all Consumer Notebook/AIO/Desktop Series on above-mentioned Banks

HP Back to College – No Cost EMI Details

1st July to 31st August 2026



Longer EMI Tenures

Price Range	No Cost EMI	Low-Cost EMI
Rs 54999-Rs 74999	3m, 6m	9m, 12m, 18m, 24m
Rs 74999-Rs 99999	3m, 6m,9m	12m, 18m, 24m
Rs 99999-Rs 139999	3m, 6m, 9m,12m	18m, 24m
Rs 139999+	3m, 6m, 9m, 12m,18m	24m

Min Trxn amount for No cost EMI is Rs 54999

CIB below Rs 54999

No Cost EMI series now available for all models basis price range irrespective of product series

HP Back to College – UPI Cashback Offers

July 2026 (For Accelerated UPI , Pls refer to next slide)



Series	UPI CASHBACK
14/15 Series – Core 3 or i3 / Core 5	2000/3000
14/15 Series R3	2000
14/15 Series - U5/U7	3000/3500
Victus 3050A Series	2500
Victus 3050 (6GB) Series	2500
Victus 4050 & 5000 Series	3000
AIO Series	3000
Omni Book 5 (AMD/Intel)	3000
Omni Book 3/5 (QC)	5000

UPI Cashback offer Applicable for All Offline Channel including LFR

Offer Applicable on Pinelabs, Benow, Paytm & Amazon Pay.

HP Back to College – UPI Cashback Offers

1st July to 9th July



Limited Time Offer
Only

Series	UPI CASHBACK
I3/Core 3 – Select SKU's	Rs 4000
Core 5 – All SKU's	Rs 5000
Gaming - R7 3050 12GB	Rs 5000
14/15 - R7 Series	Rs 5000

UPI Cashback offer Applicable for All Offline Channel
including LFR

SKU Details on next slide

HP Back to College – UPI Cashback Offers

1st July to 9th July



Limited Time Offer
Only

14/15 R7 SKUs

Part #	SKU Details
D07HRPA#ACJ	HP 14/15 15-FC0761AU
D07FGPA#ACJ	HP 14/15 14-EM0104AU

Gaming R7 SKUs

Part #	SKU Details
DE4N2PA#ACJ	15-fb3362AX
DE4N1PA#ACJ	15-fb3359AX
C2JQ3PA#ACJ	15-fa2303TX

I3/Core 3 SKUs

Part #	SKU Details
D0PF7PA#ACJ	HP 14/15 15-fd0885TU
BV2W3PA#ACJ	HP Laptop 15-fd0624TU
BJ3W4PA#ACJ	HP 14/15 15-fd1225TU
D0NZ5PA#ACJ	HP 14/15 15-fd0883TU
BH4U6PA#ACJ	HP Laptop 15-fd0582TU
C27F9PA#ACJ	HP Laptop 15-fd0668TU
BG6E8PA#ACJ	HP Laptop 15-hr0005TU
BG6D4PA#ACJ	HP Laptop 14-ep0341TU
BG6E5PA#ACJ	HP Laptop 15-fd1253TU
BG6D7PA#ACJ	HP Laptop 15-fd0568TU
D0PF7PA#ACJ	HP 14/15 15-fd0885TU

UPI Cashback offer Applicable for All Offline Channel including LFR

Offer Applicable on Pinelabs, Benow, Paytm & Amazon Pay.

HP Back to College – Exclusive HPW Offer

1st July to 31st August 2026



Model Price Range	HPW Exclusive UPI CASHBACK (In Rs)
Above Rs 99,999	5,000

Above offer applicable across Notebook, AIO and tower series only for HPW Partners .

Applicable aggregators: Pinelabs, Benow, Paytm, Apay.

No Other Cashback offer can be clubbed here.

HP Back to College – Switch Bonus

1st July to 31st August 2026



HP SWITCH



Series	Electronic Bazaar	Cashify
OmniBook Ultra	400% of Old Laptop value (Max. 25k)	15000
OmniBook X, Omen, HyperX Omen	300% of Old Laptop value (Max. 15k)	10000
OmniBook 7, Victus	300% of Old Laptop value (Max. 10k)	7000
OmniBook 5	250% of Old Laptop value (Max. 5k)	5000
OmniBook 3, Envy, Spectre, Pavilion Plus	200% of Old Laptop value (Max. 5k)	4000

Let's understand via an example (Electronic Bazaar):

Customer Old Laptop Value: Rs.5,000/-

New Purchase – Omen

Customer Top up Bonus: Rs.15,000/- (400% of old Laptop Value)

Total Exchange Benefit: Rs.20,000/-



HP BACK TO COLLEGE • 1 JULY – 31 AUGUST 2026

HP Back to College NBFC Offers



HP Back to College – NBFC Offers

1st July to 31st August 2026



Series	Scheme	<u>Exclusive Scheme</u> No Cost EMI Upto 30 Months
Gaming 5000 Series	30/6	
Omni Book X		
Omni Book Ultra		

Above offer Applicable for All Offline Channel including LFR Chain (Reliance, Croma, Vijay Sales)

Offer Applicable on Select NBFC Players.

HP Back to College – NBFC Offers

1st July to 9th July'2026



One EMI Free



- **ONE EMI Free** – Exclusive Offer with Bajaj Finance
- Applicable for all offline stores including LFR
- Applicable on all Models above Rs 64999 (Min Loan amount : Rs 59999)
- Applicable schemes: For Rs 64999 to Rs 79999: 18/6 ,18/4 and Greater than Rs 80000 : 24/8,30/6

Limited Time Offer
Only

Above offer Applicable for All Offline Channel including LFR
Chain (Reliance, Croma, Vijay Sales)

Offer Applicable only with Bajaj Finance.

HP Back to College – NBFC Offers

1st July to 31st August 2026



Series	Scheme	Zero DP Scheme
HP 14/15 – i3/i5/Core3/Core 5/U5/U7	15 3	8 0
Omni Book 3/Omni Book 5		
Omni Book 7	18 6	12 0
Select Victus		
Gaming 5000	24 8	18 0
Omni Book X		
Omni Book Ultra		

Above offer Applicable for all offline channel

Offer Applicable on Select NBFC Players.

HP Back to College – NBFC Offers

1st July to 31st August 2026



Product Range	Tenure	Series
40k to 50k	9 3	(except 14/15 Series i3 & R3 models, Victus A+A models*)
50k to 60k	9 3 , 10 3, 12 4	
60k to 80k	9 3 , 10 3, 12 4, 15 5	
80K+	9 3 , 10 3, 12 4, 15 5, 18 6	

Above offer Applicable for All Offline Channel including LFR Chain (Reliance, Croma, Vijay Sales)

Offer Applicable on Select NBFC Players.



HP BACK TO COLLEGE • 1 JULY – 31 AUGUST 2026

HP Back to College Consumer Offers



HP Back to College - Warranty & ADP Offers

1st July to 31st August 2026



Hard Bundle Product	On Purchase of	Offer Price	
		Everyone	Student
3 Year ADP + 3 Year Warranty + 3 Year Antivirus	OB 3 + 14/15 Series (i3/Core3 , Core 5,U5/U7)	Rs 2999	Rs 1999
	OB 5	Rs 2999	Rs 1999
	OB 7	Rs 3999	Rs 2999
	Victus	Rs 3999	Rs 2999
	OB X	Rs 4999	Rs 3999
	OB Ultra	Rs 4999	Rs 3999
	Omen / Hyper X Omen	Rs 4999	Rs 3999

Redemption price inclusive of GST.

Offer available across Offline channel including LFR

3 Year Warranty – 1yr Base Warranty + 2 yr Extended

HP Back to College - Warranty Offers

1st July to 31st August 2026



Hard Bundle Product	On Purchase of	Offer Price	
		Everyone	Student
3 Year Warranty + 3 Year Antivirus	Any 14/15 Series/Any OB3	₹ 999	₹ 499
	OB5	₹ 1999	₹ 999
	Any OB7/Select Victus	₹ 2499	₹ 1499
	Any OBX/Gaming 5000/OB Ultra	₹ 2999	₹ 1999

Redemption price inclusive of GST.

Offer available across Offline channel including LFR

3 Year Warranty – 1yr Base Warranty + 2 yr Extended

HP Back to College - Warranty Offers

1st July to 31st August 2026



Hard Bundle Product	On Purchase of	Offer Price
		Everyone
1 Year Warranty Or 1 Year ADP	Any 14/15 Series	₹ 999
	Any OB3/OB5	₹ 999
	Any OB7/Select Victus	₹ 1999
	Any OBX/Gaming 5000/OB Ultra	₹ 2499

Redemption price inclusive of GST.

Offer available across Offline channel including LFR

HP Back to College – AI Fiesta Offer

1st July to 31st August 2026



Subscription for Top 6 AI Platforms Worth Rs. 96000/-

@Rs 999/- for Everyone

For Students : @Rs 299/-

 Claude 4

 deepseek

 GPT-5

 perplexity

 Gemini
2.5

 Grok 4

AI Fiesta offer is applicable on all offline stores & HP OLS

Offer applicable on entire Omni Book, Gaming series(Omen and Victus) and HP 14/15 (U5 & U7)

Redemption price inclusive of GST

HP Back to College – Bundle Offers

1st July to 31st August 2026



Hard Bundle Product	On Purchase of	Offer Price for Everyone	Offer Price for student
 HyperX CloudX Stinger 2 Core Wired Headset (Black)	Gaming 5000 Series	MRP-3727 ₹ 499	MRP-3727 ₹ 499
	Other Series	MRP-3727 ₹ 999	MRP-3727 ₹ 999
 HyperX Knight Bag pack	Gaming 5000 Series	MRP-6397 ₹ 999	MRP-6397 ₹ 999
	Other Series	MRP-6397 ₹ 1999	MRP-6397 ₹ 1999



For Students only
Steam Wallet @0* cost
Worth Rs 2000

Redemption price inclusive of GST.

T&C Apply

HP Back to College – Adobe PEPE Offer

1st July to 31st August 2026



Adobe PEPE offer

@Rs 99/- for Students
@Rs 299/- for Everyone

- ✓ Available for all Notebook models
- ✓ Lifetime License for consumer
- ✓ Turn photos into the art with new artistic effect options
- ✓ Enjoy a whole new editing experience with a fresh look

Create without limits

Create. Edit. Wow.

HP laptops now come bundled with Adobe PEPE, where powerful AI turns every idea into pure brilliance in seconds.

AI-powered creativity at your fingertips

Match color and tone to create a fresh new vibe

Choose from built-in presets or use a photo of your own, click once, and then fine-tune hue, saturation, and brightness.



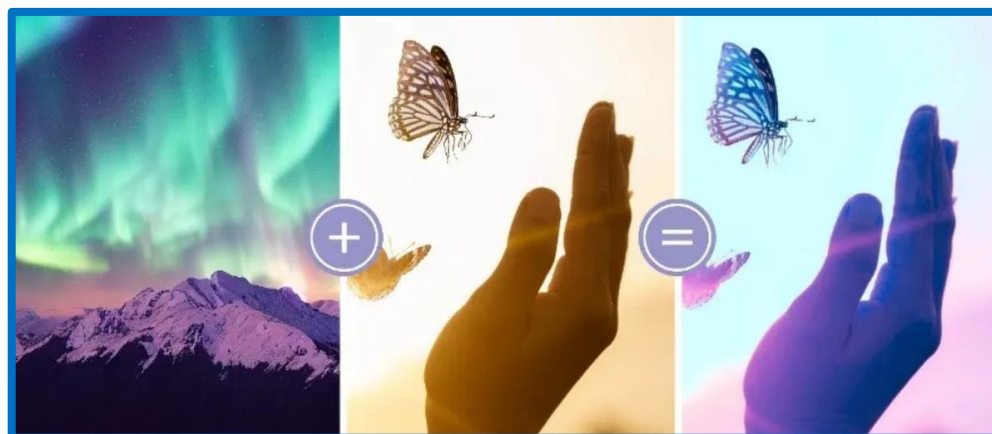
Enjoy a whole new editing experience with a fresh look

Discover modern fonts, icons, buttons, and colors that are easier on the eye. Plus, choose from light and dark mode options.



Remove JPEG artifacts for a smooth, natural look

Powered by Adobe AI, click once to enhance compressed JPEGs with this new option in the Quick Actions panel.



Select a photo sky or background with one click for easier editing

Powered by Adobe AI, new automatic selections make it simple to enhance or replace just one area of a photo. Instantly blur or remove a background, smooth skin, dehaze or colorize a photo, and more.



Show off the good stuff with automatic

Adobe AI-powered automation quickly turns your clips into videos that draw people in by focusing on motion, close-ups, and your highest-quality footage.

Start creating today!

The HP and Adobe ecosystem is built to keep you moving.

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Redemption price inclusive of GST.

HP Back to College – M365 Subscription

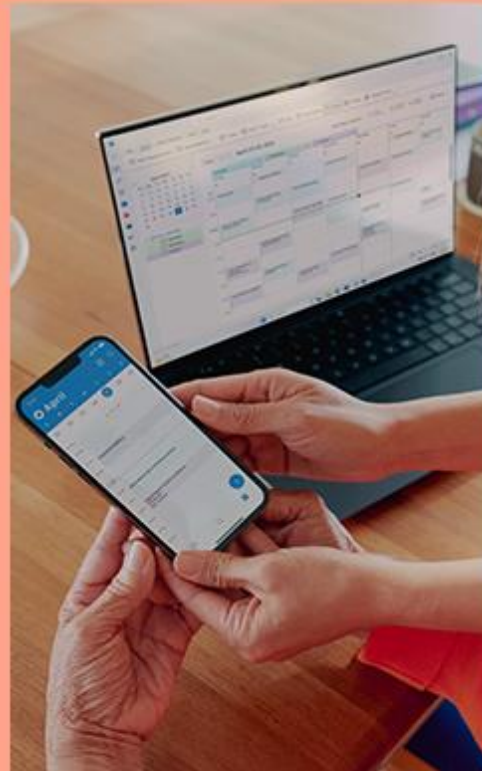
1st July to 31st August 2026



 Microsoft 365

Productivity on the go

Microsoft 365
works across
your devices



M365 Subscription offer

- 1 Yr Subscription available at ~~Rs 4899~~ Rs 199
- Redemption code available post registration through redemption website
- Applicable for All Series notebooks where not pre-loaded

For Students : @Rs 99/-

Redemption price inclusive of GST.

HP Back to College – TATA PLAY BINGE Subscription

1st July to 31st August 2026



TATA PLAY
BINGE

Your PC, loaded with entertainment.

Enjoy 16 OTT apps at just ~~₹1794~~ ₹999 for 6 months.



and many more.

*T&C apply. The above offers are available at select outlets and may vary basis financiers and product selected. Offers are subject to change. Please visit online or offline store for detailed offers at the time of purchase. ©Copyright 2025 HP Development Company, L.P.

TATA PLAY BINGE SUBSCRIPTION OFFER*

- ✓ Offer applicable on all Notebook model purchases.
- ✓ Get JioHotstar, Zee5, FanCode, Aha, & many more OTT apps – just at **₹ 999/- for 6 months.**
- ✓ Choose your favorite **6 apps** + get **10 more** complementary.
- ✓ **Stream anywhere, anytime** – mobile, TV, web & Tabs, on up to 4 screens.
- ✓ Visit HP redemption site to get coupon for this offer
- ✓ Redeem your coupon easily at tataplaybinge.com/coupon-redeem – start Bingeing now!

Redemption price inclusive of GST.

T&C Apply

HP Back to College – Desktop Offer

1st July to 31st August 2026



Desktop Offer		2 Year Extended Warranty (Worth ₹6 999.00)
MODELS	SERIES	
HP AIOs	DD, DF, DP, CB, CK, B, C, CR, F, DG, CT, CU	₹ 1499.00* 
Envy	C, CS	
HP Pavilion AIO	CA, B	
HP Tower	AF, PF, F, M	
HP Victus Gaming	TG	
HP Omen Gaming	GT, TG	
HP Omni Studio	X	

Valid on both SRP and upfront SKUs

Redemption price inclusive of GST

For bulk warranty, redemption price would be as per the slabs

Terms & Conditions apply



HP BACK TO COLLEGE • 1 JULY – 31 AUGUST 2026

HP Back to College New Offerings



Switch Bonus

Mobile + Tablet Exchange





HP SWITCH



Series	Cashify
OmniBook Ultra	5000
OmniBook X, Omen, HyperX Omen	4000
OmniBook 7, Victus	4000
OmniBook 5	3000
OmniBook 3, Envy, Spectre, Pavilion Plus	3000

Offer available across stores where Cashify is onboarded


Offer can be availed on exchange of one old device



Chola Consumer Durables onboards with HP

Making HP ownership more accessible through flexible financing solutions.

We're pleased to announce the onboarding of Chola Consumer Durables with HP. Customers can now benefit from **attractive schemes, zero documentation, and high new-to-credit approvals** on eligible HP products.



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Chola Consumer Durables

- Additon of a new NBFC to expand WOD and capture new customers
- Dealer Onboarding is now open – Details will be shared to initiate enrollment



HP BACK TO COLLEGE • 1 JULY – 31 AUGUST 2026

HP Back to College – Terms and Conditions



HP Back to College – Everyone

1st July to 31st August 2026



Series	 1-year Warranty + 3-year Protegent Antivirus or 1-year ADP	 3-year Warranty + 3-year Protegent Antivirus + 3-year ADP	 3-year Warranty + 3-year Protegent Antivirus	 AI Fiesta	 1 Year M365	 TATA Play Binge 6 Months Subscription	 HyperX CloudX Stinger 2 Core wired headset(Black)	 HyperX Knight Bag Pack	 Adobe Pepe		
HP 14/15 (i3/Core 3, Core 5, U5/U7)	₹ 999	₹ 2999	₹ 999	₹ 999	₹ 199	₹ 999	NA	NA	₹ 299		
HP Omnibook 3			₹ 1999								
HP Omnibook 5											
HP Omnibook 7	₹ 999	₹ 3999	₹ 2499								
HP Omnibook X	₹ 2499	₹ 4999	₹ 2999								
HP Omnibook Ultra											
Omen(Gaming 5000 Series)*										₹ 499	₹ 999
Omen(Other Gaming Series)*										₹ 999	₹ 1999
Victus(Gaming 5000 Series)*	₹ 1999	₹ 3999	₹ 499							₹ 999	
Select Victus(Other Gaming Series)*			₹ 999							₹ 1999	

*Inclusive of all taxes | *Valid on select models on redemption only | *Terms & Conditions apply | *AI Fiesta offer applicable on all offline stores and applicable on entire HP 14/15 U5, U7, Omni Book, Gaming series, | *1 Year extended warranty or 1 Year ADP is applicable only for the Everyone | *3 Year Warranty – 1yr Base Warranty + 2 yr Extended

HP Back to College – Student

1st July to 31st August 2026



Series	 3-year Warranty + 3-year Protegent Antivirus + 3-year ADP	 3-year Warranty + 3-year Protegent Antivirus						
HP 14/15 (i3/Core 3, Core 5, U5/U7)	₹ 1999	₹ 499				NA	NA	
HP Omnibook 3		₹ 999						
HP Omnibook 5								
HP Omnibook 7	₹ 2999	₹ 1499	₹ 299	₹ 99	₹ 999			
HP Omnibook X	₹ 3999							
HP Omnibook Ultra								
Omen(Gaming 5000 Series)*	₹ 2999	₹ 1999				₹ 499	₹ 999	
Omen(Other Gaming Series)*						₹ 999	₹ 1999	
Victus(Gaming 5000 Series)*	₹ 2999	₹ 1499				₹ 499	₹ 999	
Select Victus(Other Gaming Series)*						₹ 999	₹ 1999	

*Inclusive of all taxes | *Valid on select models on redemption only | *Terms & Conditions apply | *AI Fiesta offer applicable on all HPW stores and applicable on entire HP 14/15 U5, U7, Omni Book, Gaming series *Steam Wallet @0 cost worth Rs 2000 only for Students | *3 Year Warranty – 1yr Base Warranty + 2 yr Extended

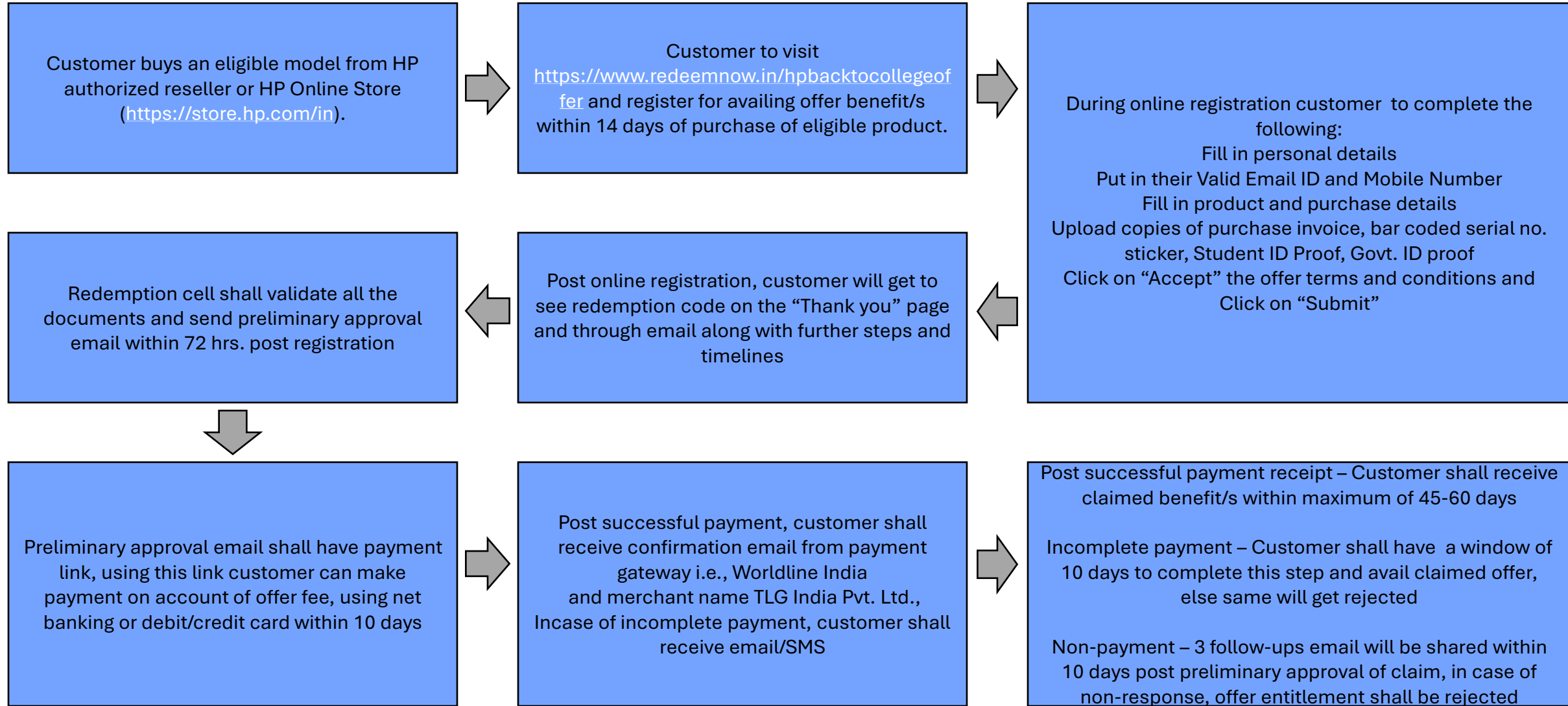
Terms & Conditions



- This offer is applicable in case of purchase via HP Online store (<https://store.hp.com/in>) or over the counter sale through HP Authorized Resellers only.
- Offer is ONLY valid for end customer purchases made from 1st July to 31st August 2026.
- The 'HP Back to College Offer' is valid only on Omen, Victus, HP 14/15, Omnibook X, Omnibook Ultra, Omnibook 3, Omnibook 5, Omnibook 7 and select Desktop models
- This offer is valid on select SKUs of HP Notebook and Desktop, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- The offer is not applicable for purchases made through Ecom Resellers, i.e. Amazon, TATA Cliq, Flipkart etc.
- Warranty Offer cannot be availed together with PUP warranty offer.
- AI Fiesta offer is applicable only if the customer purchased from HPW stores.
- AI Fiesta offer is applicable on entire HP 14/15 U5, U7, Omni Book, Gaming series(Omen & Victus)
- This offer is not valid on bulk orders.
- This offer is not applicable on 15-fd0063TU model.
- Antivirus offer is not applicable on HP Chromebook
- The Adobe Pepe subscription is valid only until license expiry, and HP shall not be held responsible for its continuation, renewal, or termination.
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at <https://www.redeemnow.in/hpbacktocollegeoffer> will be used to check validity of the offer.
- The customer needs to register within 14 days from the date of purchase of notebook and desktop.
- HP Notebook and Desktop series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- The uploading of a student ID verifying the current academic year at www.redeemnow.in/hpbacktocollegeoffer is mandatory to redeem this offer. In case of any inadequacies , HP might ask for an additional proof.
- The offer is valid for full-time students, only one laptop per student.
- For this offer, Invoice should be in the name of the student or should carry the student's name as per the student ID. (Eg. Rahul Arora, son of Raj Arora.)
- All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.

Process note to redeem the offer

1st July to 20th August 2026



Offer Escalation Matrix

1st July to 20th August 2026



1 **Email** notebook@redeemnow.in for notebooks desktop@redeemnow.in for desktop

2 **Call-back** Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to www.redeemnow.in and using Helpdesk section provide details for call back

3 **Escalation** For escalations, customer can write to escalation@redeemnow.in

4 **High escalation** For 4th level of escalation, customer can write to escmanager@redeemnow.in

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 45-60 days from the date of claim approval. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.



Thank you!



Power Your Learning with HP